



# AGENDA

No.	Item	Presenting	Pages
<b>Meeting Business Items</b>			
1.	Apologies for Absence	Chair	None
2.	Declarations of Interests Members are reminded of the need to declare any disclosable pecuniary interests they have in an item being discussed during the course of the meeting. In addition, the receipt of any gift or hospitality should be declared where the value of it was thought to have exceeded £25 (gifts) or £40 (hospitality).	Chair	None
3.	Minutes - 13 July 2020 <ul style="list-style-type: none"> <li>• Action Tracker</li> </ul>	Chair	1 - 8
4.	Chair's Remarks <ul style="list-style-type: none"> <li>a.) Battery Gigafactory – Chair to provide an update on the scrutiny work to be undertaken on this project.</li> </ul>	Chair	None
<b>Items for Discussion</b>			
5.	Recharge West Midlands - Creating Grand Central Diagnostics Hub	Sean Russell	9 - 18
6.	Economic Recovery in the West Midlands (including Recharge Funding Tracker)	Julia Goldsworthy	19 - 28
7.	Comprehensive Spending Review - Draft Submission Document	Adam Hawksbee	29 - 52
8.	Forward Plan <ul style="list-style-type: none"> <li>• WMCA Board</li> <li>• Overview &amp; Scrutiny Committee</li> </ul>	Lyndsey Roberts	53 - 60
<b>Date of the Next Meeting</b>			
9.	Monday 2 November 2020 at 2.00pm	Chair	None



## West Midlands Combined Authority

### Overview & Scrutiny Committee

Monday 13 July 2020 at 10.00 am

#### Minutes

##### Present

Councillor Lisa Trickett (Chair)	Birmingham City Council
Councillor Cathy Bayton (Vice-Chair)	Association of Black Country Authorities
Councillor Richard Brown	Coventry City Council
Paul Brown	Black Country Local Enterprise Partnership
Councillor Chris Cade	Warwickshire Non-Constituent Local Authorities
Councillor Peter Fowler	Birmingham City Council
Councillor Angus Lees	Dudley Metropolitan Borough Council
Councillor Lucy Seymour-Smith	Birmingham City Council
Councillor Stephen Simkins	Association of Black Country Authorities
Councillor Kate Wild	Solihull Metropolitan Borough Council

##### In Attendance

Deborah Cadman	West Midlands Combined Authority
Paul Clarke	West Midlands Combined Authority
Louise Cowen	West Midlands Combined Authority
Dan Essex	West Midlands Combined Authority
Julia Goldsworthy	West Midlands Combined Authority
Councillor Julian Grubb	Worcestershire Non-Constituent Local Authorities
Linda Horne	West Midlands Combined Authority
Mohammed Lukeman	Young Combined Authority
Tim Martin	West Midlands Combined Authority
Aisha Masood	Young Combined Authority
Rebecca Riley	West Midlands Combined Authority
Lyndsey Roberts	West Midlands Combined Authority

##### Item Title No.

##### 54. Inquorate Meeting

Tim Martin, Head of Governance, Clerk and Monitoring Officer, indicated that this meeting was inquorate and therefore decisions taken at the meeting would be submitted to the WMCA Board on 24 July 2020 for formal approval.

**55. Apologies for Absence**

Apologies for absence were received from Councillor Ahmad Bostan (Sandwell Metropolitan Borough Council), Councillor Paul Sweet (City of Wolverhampton Council), Councillor Dean Carroll (Shropshire Non-Constituent Local Authorities), Councillor Mike Chalk (Worcestershire Non-Constituent Local Authorities), Mike Lyons (Greater Birmingham & Solihull LEP) and Councillor Diane Todd (Staffordshire Non-Constituent Local Authorities).

**56. Minutes - 15 June 2020**

The minutes of the meeting held on the 15 June 2020 were agreed as a correct record.

**57. Matters Arising**

***Membership***

The Chair welcomed Councillor Diane Todd as the Staffordshire non-constituent local authorities and Councillor Robert Grinsell as the joint Coventry/Solihull representative to the committee. She thanked Councillor Simon Peale for his input and engagement with the work undertaken by the committee.

The Chair asked that a letter be sent to both Councillor Simon Peale and Councillor Lynnette Kelly to thank them for their work and valued contributions made during the course of the year.

***Mayoral Question Time: Connectivity – Response from the Mayor to recommendations presented to the WMCA Board on 5 June 2020***

The committee noted the response received from the Mayor in respect of the issues it had identified following the Connectivity Q&A on 13 February 2020. The committee sought further clarity on funding allocation relating to the Emergency Active Travel Fund, of which will be provided by the Director of Finance. The issue relating to a change in policy for 16 – 18 Photocard Travel pass would be reviewed by the Transport Scrutiny Sub-Committee.

**58. Covid-19 Regional Recovery**

The committee received an overview of the work undertaken to date to respond, support and accelerate economic recovery from the Director of Strategy. An overview of the State of Region report was provided which provided analysis of the region's economic strength, weaknesses, opportunities and threats.

The committee also received information on the emergency economic response and measures taken at a national, local, regional and sub-regional level. Members were given an overview of regions investment case to Government which set out the key immediate asks of the Government from the West Midlands which totalled £3.2bn of investment over a three-year period. It was also recognised that the West Midlands had secured up to £66m for schemes to drive economic recovery and six areas had been identified to reset, rebuild, recharge, create and safeguard jobs for the West Midlands economy.

The Chair stressed the importance of ensuring that the pursued methods of growth for the region reflected and addressed the inequalities, ensuring a difference was made to communities and local economy. Further to the announcement relating to the £66m of Government funding awarded to the West Midlands, the committee was keen to have sight of the criteria being used to assess approved schemes going forward for approval to Government.

Councillor Cathy Bayton raised concerns that the schemes being progressed did not adequately address the retail and hospitality industry and questioned as to why the WMCA was seeking funding for a project such as the Creating Grand Central Diagnostics Hub at Birmingham New Street station that they had no responsibility over. The Director of Strategy assured the committee that schemes going forward were in collaboration with a range of institutions across the region and that the WMCA would often play a 'convening' role. The Director of Strategy undertook to confirm the delivering body for the diagnostics hub scheme.

Councillor Stephen Simkins indicated that work needed to be undertaken to address the delivery and financial impact the scheme being considered would have on local authorities, which were themselves facing financial pressures. The Director of Strategy understood the committee's concerns that the schemes taken forward did not address all areas, but the Recharge for West Midlands investment case was focused on projects that could be delivered within the current financial year, would deliver immediate impact in the real economy and would help the Government's priority of 'levelling-up'.

Councillor Cathy Bayton noted that a number of projects within the asks of Government, including the Dudley Interchange and Very Light Rail schemes, were essential projects to support local economic recovery and redevelopment and had previously been supported by the WMCA. The implications of these schemes now losing out on funding to other schemes would be significant. Councillor Angus Lees endorsed these comments. The Chair undertook to speak further with Black Country representatives on this committee about this issue.

Members of the committee stressed the importance of ensuring clarity between those schemes with existing funding commitments and those that were seeking the new funding sources targeted at post-Covid-19 regional economic regeneration.

The committee discussed a number of work areas it wished to pursue during the year. These included assessing the extent that projects contained within the Recharging the West Midlands investment case addressed structural needs within the region, ensuring that the brownfield land remediation funding contributed to local housing need, and a tracking document that mapped Government funding allocations against the 'asks' made with the regional investment case.

In addition, the Director of Strategy was asked to provide further details on the favourable assessment of achieving zero hunger within the State of the Region report, given the experiences of communities during the COVID-19 pandemic.

It be recommended to the WMCA Board that:

- (1) The report be noted.
- (2) Further work be undertaken to develop the actions and workstreams identified by members into a work programme for the committee for the coming year.

**59. Transport Scrutiny Sub-Committee Governance Arrangements**

The committee received a report from the Governance Services Manager informing it of the governance arrangements for the Transport Scrutiny Sub-Committee for 2020/21, including the appointment of a Chair for the sub-committee, its terms of reference and the appointments made by constituent authorities. It was noted that although non-constituent authorities representation was not reflected in the membership (which mirrored the membership arrangement of the Transport Delivery Committee and the Strategic Transport Board) invites would be made to attend meetings when it was considering items impacting on non-constituent areas.

It be recommended to the WMCA Board that:

- (1) The Terms of Reference for the Transport Scrutiny Sub-Committee be approved.
- (2) Councillor Cathy Bayton be appointed as Chair of the Transport Scrutiny Sub-Committee.
- (3) The members nominated by constituent authorities to sit on the Transport Scrutiny Sub-Committee as detailed in the report be noted.
- (4) The Monitoring Officer be given delegated authority, in consultation with the Chair and Vice-Chair of the committee to approve any subsequent minor changes to individual appointments made to the Transport Scrutiny Sub-Committee.
- (5) The timetable of meetings for 2020/21 be noted.

**60. Forward Plan**

The committee noted a forward plan of items that were to be reported to future meetings of the WMCA Board.

A briefing note that outlined the work programme for the forthcoming year would be circulated to the committee prior to its next meeting.

- 61. Date of Next Meeting**  
Monday 7 September 2020 at 10.00am.

The meeting ended at 11.45 am.

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Ref	Action	Officer	Comments	In Progress/ Complete
<b>13 July 2020</b>				
1.	A thank you note to be sent to both Councillor Lynnette Kelly & Councillor Simon Peaple for their work and valued contributions.	<b>Lyndsey Roberts</b>		Completed
2.	A briefing note to be supplied on Bus and Active Travel Fund providing clarity on funding allocation.	<b>Linda Horne</b>	Information was circulated to members on the 26 August.	Completed
3.	Further detail to be provided on the delivering body for the Grand Central Diagnostic Hub at Birmingham New Street.	<b>Julia Goldsworthy</b>	This item is being addressed on the agenda at its September meeting.	Completed
4.	Further information to be provided on the assessment of achieving the zero hunger indication as outlined in the State of the Region Report.	<b>Julia Goldsworthy / Rebecca Riley</b>	Councillor Trickett was provided information on the narrative change that was taken to the WMCA Board.	Completed
5.	A tracking document to be implemented which mapped Government funding allocations against the 'asks' made with the regional investment case.	<b>Julia Goldsworthy</b>	This item is being addressed on the agenda at its September meeting.	Completed
6.	A briefing note outlining the work programme for the forthcoming year of the committee to be circulated prior to the next meeting.	<b>Lyndsey Roberts</b>	Discussions were held between the Scrutiny Officer, Chair and Vice-Chair and a work programme is to be submitted to committee at its September meeting,	Completed



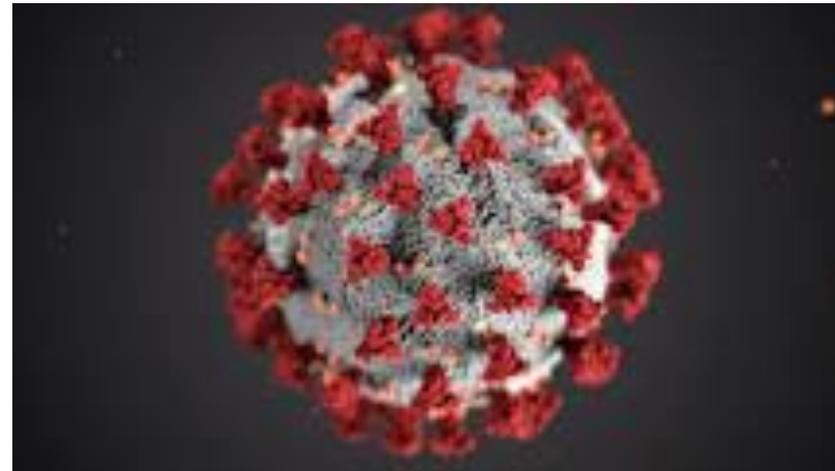
# Diagnostic Hub - Scrutiny Board 7<sup>th</sup> September 2020

Sean Russell - Head of Wellbeing

# Context

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- ▶ Covid 19 has created an inertia in the arena of treatment and diagnosis with a strong focus on acute and intensive care
- ▶ The system has seen: -
  - ▶ 60% reduction in referrals
  - ▶ 20% drop in patients starting treatment



Investment ask of £12.95M over three years

- ▶ Wave 1 - Grand Central Station - £6.95m
- ▶ Wave 2 Further pilot sites £6m
- ▶ Part of a wider package £10m Radical Health Prevention Fund

# Strategic Case

- ▶ Healthier, happier, better connected and more prosperous West Midlands
- ▶ We often forget the health impact when looking at the economy
  - ▶ Nationally, illness amongst workers costs the economy £100 billion a year
  - ▶ 330,000 people become unemployed because of health related issues
  - ▶ Every unemployed person into work has a saving to society £12,035 in the first year
  - ▶ Nationally, 137.3million working days are lost through poor health.
  - ▶ Mental health alone is about 46 million - In our region this is 4.3 million days per year
- ▶ Carbon Footprint - health and care is responsible for 4-5% of country's carbon footprint
- ▶ Air pollution linked to 36,000 deaths annually from heart disease, stroke and lung cancer

# Why the West Midlands

- ▶ Beating Heart of UK but suffers from below all England's average health outcomes
- ▶ Wellbeing Board developing the Health of the Region Report - RHIC to drive cross system priorities for narrowing the gap in health inequalities
- ▶ Broader link to innovation: -
  - ▶ Birmingham Health Life Science Park
  - ▶ Resilience in Supply Chains for Medical technology Manufacture (ReSCue)
  - ▶ Biggest tech sector outside London 80,000 people employed in 13,500 businesses contributing £5.4bn to the local economy
  - ▶ Awarded pathfinder 5G status

# Strategy with the NHS

- ▶ Diagnostic Hubs
  - ▶ Distributed off site model diagnostic and small procedure centre
- ▶ Digitally enabled services
  - ▶ Digital transformed health care using AI triage and signposting
- ▶ Building a skilled workforce from local communities
- ▶ Development of a single health care model
  - ▶ Using skills of staff to a one team approach in primary and secondary care could free up over 500,000 appointments a year across BSOL alone.
- ▶ Pioneering process and delivery - screening / AI using 5g for speed and clarity of image
- ▶ Catalyst for newly commissioned population level diagnosis

# Why the high street

- ▶ High volume footfall venues will still be relevant post covid
- ▶ Numbers of passengers / shoppers reduced due to covid, but expected to return in the future
- ▶ Transport infrastructure will remain in place providing access
- ▶ Future of healthcare is distributive and revitalising the high street with health care is a positive opportunity.
- ▶ Opportunity to take this approach out to the community in places they will access routinely
  - ▶ One big programme - Grand Central
  - ▶ Two smaller programmes - test and learn approach in Black Country / Coventry linked to need and footfall

# Delivery Partners

- ▶ UHB
- ▶ BSOL STP
- ▶ UOB
- ▶ WMAHSN
- ▶ Black Country STP
- ▶ Coventry and Warwickshire STP
- ▶ TFWM / WMCA
- ▶ Grand Central Hub



# Costs and equipment

- ▶ Revenue - £8.75m
- ▶ Capital - £4.2m
- ▶ Equipment
  - ▶ Ophthalmology screening
  - ▶ ECG
  - ▶ Echo cardiographs 24hr cardiac monitoring
  - ▶ MRI scanner
  - ▶ CT Scanner
  - ▶ Plain Film X-ray
  - ▶ Mammography Kit

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**West Midlands**  
Combined Authority

## Overview & Scrutiny Committee

<b>Date</b>	Monday 7 September 2020
<b>Report title</b>	Economic Recovery in the West Midlands
<b>Portfolio Lead</b>	Economy and Innovation – Councillor Ian Brookfield
<b>Accountable Chief Executive</b>	Deborah Cadman, Chief Executive email: <a href="mailto:deborah.cadman@wmca.org.uk">deborah.cadman@wmca.org.uk</a> tel: (0121) 214 7552
<b>Accountable Employee</b>	Julia Goldsworthy, Director of Strategy email: <a href="mailto:julia.goldsworthy@wmca.org.uk">julia.goldsworthy@wmca.org.uk</a> tel: (0121) 214 7941
<b>Report has been considered by</b>	n/a

### Recommendation(s) for action or decision:

### The Overview & Scrutiny Committee is recommended to:

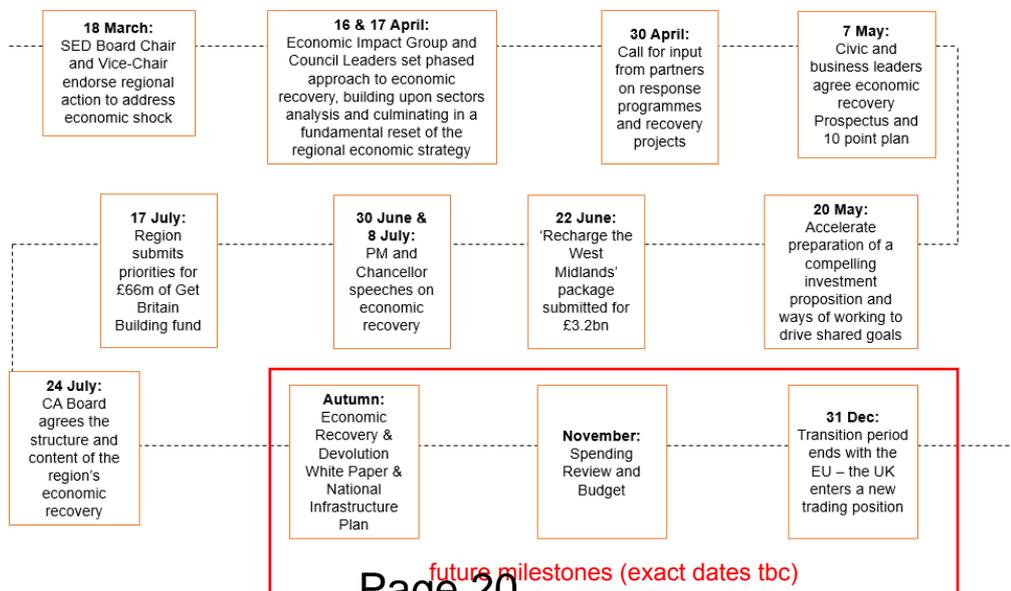
- a.) Consider the region's overall approach to economic recovery, taking account of short- and long-term actions tailored to economic and health conditions; and,
- b.) Note the impact of Government's announcements, including those in respect of the region's '*Recharge the West Midlands*' proposition, and how this provides the basis for influencing the Comprehensive Spending Review.

## 1. Purpose

- 1.1 To update the Overview and Scrutiny Committee on the progress of the region's economic recovery plan and activity – including the 'Recharge the West Midlands' investment proposition.

## 2. Background

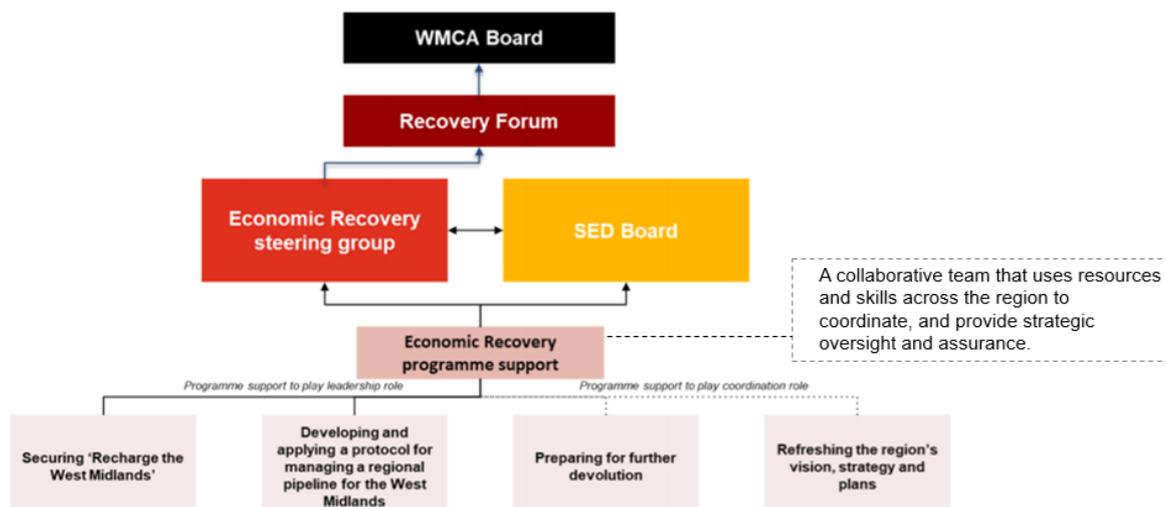
- 2.1 Along with its devastating health impact, the Covid-19 pandemic has caused severe economic consequences, globally and within the UK. The loss in global output over 2020 and 2021 is put at \$9trillion and the UK is now in recession after a record fall in quarterly output of 20.4% (April to June). The most recent forecast by the Bank of England has tempered its growth forecast for the next six months, reflecting consumers' continued concerns about health risks and fears over job security and illustrating the inherent unpredictability of the recovery.
- 2.2 Prior to the pandemic, the West Midlands was the fastest growing region outside of London, breaking through the £100bn mark in 2019-20. Our success has been powered by one of the youngest and most diverse workforces in Europe and rapid growth including the construction, higher education, creative and automotive sectors. That sector and demographic balance also mean the West Midlands is more susceptible to the economic damage of the pandemic. For example, there were 620,000 people furloughed across the 3 LEP area in June 2020, while the overall claimant count has increased by a third – with youth claimants doubling. But just as the region bounced back strongest from the 2008 recession, it can do so again with effective investment.
- 2.3 The region's economic challenge is twofold:
- Address the cyclical economic downturn by building confidence and momentum with the right interventions and investments at the right moment.
  - Use the process of economic change to address the structural priorities of the region's economy, in-line with the local industrial strategy. This will drive a more productive economy, boosting living standards across the region and achieving our net zero carbon ambitions.
- 2.4 Over the past six months, the region's political and business leaders have been proactive to shape, rather than react to, the economic curve:



2.5 The WMCA Board agreed the region’s economic recovery plan on 24 July, which constitutes four complementary parts. Work is underway on all, but they each require specific products at different times, reflecting the different phases of the economic crisis:

Components of the regional economic recovery	
1.	Overview, including the phasing and unpredictability of recovery and <a href="#">10-point plan</a>
2.	Intelligence and analysis – including the <b>State of the Region report</b> <ul style="list-style-type: none"> <li>regional assets</li> <li>impact of Covid-19</li> <li>sector impacts</li> <li>new global megatrends and implications for West Midlands</li> </ul>
3.	Short-term case to government – with clear offer, ask and outcomes including <b>‘Recharge the West Midlands’</b> and the <b>Getting Building Fund</b> <ul style="list-style-type: none"> <li>recovery drivers – electrification, using our assets, healthcare innovation</li> <li>enablers – infrastructure, housing, people</li> <li>business support and public services</li> <li>responding to calls from government departments</li> </ul>
4.	Long-term reset of economic strategy - including the submission to the <b>Local Recovery and Devolution White Paper</b> <ul style="list-style-type: none"> <li>outcomes framework identifying the measures of a successful recovery</li> <li>policy priorities <ul style="list-style-type: none"> <li>foundations</li> <li>sector plans</li> <li>sub-regional plans</li> </ul> </li> <li>ways of working within the region (e.g. business engagement, institutions)</li> <li>ways of working with Government (powers and resources)</li> </ul>

2.6 The work is overseen by an Economic Recovery Steering Committee of WMCA Portfolio Holder for the Economy and Innovation (Councillor Ian Brookfield), SED Board Chair (Tim Pile), Mayor Andy Street and WMCA Chief Executive Deborah Cadman, with decisions made by the WMCA Board and regular updates to the SED Board and Recovery Forum. Measures have been put in place to drive all four actions, using a joint team from across the WMCA, LEPs and local authorities.



- 2.7 *'Recharge the West Midlands'*<sup>1</sup> is the region's collective proposition to government to stimulate economic recovery and boost business and consumer confidence. It depends on a range of partners to secure investment and deliver the projects. Its target was to influence government decisions ahead of the summer recess. The proposition built upon the region's long-term strategic direction expressed in the local industrial strategy and #WM2041, the February 2020 Budget submission and partners' pipelines.
- 2.8 As a speculative proposition to government, there was no guidance so the Steering Committee decided that the projects within the proposition should be of an ambitious regional scale, distinctive to the West Midlands and mix of established priorities and new thinking that addresses recent economic consequences of the pandemic. Over 160 projects from local authorities, LEPs, universities and the WMCA formed the basis of the original pipeline. This was refined in conjunction with LEPs based on:
- Scale and regional impact
  - Being able to mobilise quickly and have an impact on the real economy
  - Alignment to regional and central government priorities – particularly the levelling-up and inclusive growth and net zero carbon
  - Drives a sustainable and rapid recovery from the Covid-19 economic shock
  - Reflects post-Covid behaviour and market changes
  - Value for money requirements
  - Broad-based regional support
- 2.9 It is a priority is to deliver all of the transformative schemes included in the *'Recharge the West Midlands'* proposition. Since its submission in late June, **18 of the 31 propositions** have either been allocated funding or are in policy areas where the Government has allocated money and we will continue to push for the swift confirmation of funding for the West Midlands. However, some major funding decisions are not expected to be made until the Comprehensive Spending Review.
- 2.10 In addition to the projects included in the *'Recharge'* proposition, we estimate the Government has provided **£4.82bn of further support** for the West Midlands over the last few months through schemes like grants for small businesses, furloughing and additional funding for councils. A full analysis of funding is provided in Appendix 1.
- 2.11 *'Recharge the West Midlands'* will also inform the region's submission to the Comprehensive Spending Review. Although by its nature that submission is for a different timeframe and more strategic, many of the projects are ambitious examples where the region has developed and compelling plans to drive inclusive and green growth, given the right investment and powers from Government.
- 2.12 Over the autumn, the SED Board will shape the refresh of the region's vision and economic strategy, building upon - rather than replacing - the established local industrial strategy and taking account of the Local Recovery and Devolution White Paper. Preparatory work is already underway with academics and thought leaders about how the West Midlands will be affected by post-Covid behaviour changes and new trends.

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<sup>1</sup> <https://www.wmca.org.uk/media/3975/west-midlands-economic-recovery-our-ask-and-offer-hd-spreads.pdf>

### **3. Financial Implications**

- 3.1 There are no direct financial implications of this report, but the content is principally about securing significant investment in the region's priorities to address the economic impact of the pandemic and drive a green and inclusive economic recovery.

### **4. Legal Implications**

- 4.1 There are no direct legal implications arising as a result of this report.

### **5. Equalities Implications**

- 5.1 The economic impact of the pandemic has exacerbated economic inequalities (as with health inequalities). These have been significantly documented in the evidence base – both the State of the Region report and the weekly Economic Monitors published by WM-Redi<sup>2</sup>. The overall package of activity has been designed to address the region's priorities, including inclusive and green growth.

### **6. Inclusive Growth Implications**

- 6.1 The region's economic recovery plan has been designed to stimulate an economy that is more inclusive and where everyone can contribute to, and benefit from, growth. The long-term economic recovery plan includes steps to more deeply understand the distributional impact of priorities and investment decisions.

### **7. Geographical Area of Report's Implications**

- 7.1 The evidence points to different economic impacts across the region. The economic recovery plan represents a balanced offer, developed in conjunction with LEPs and local authorities, that builds upon assets across the region (e.g. the opportunity for an international centre of excellence with the National Brownfield Institute in Wolverhampton), whilst also targeting specific economic needs (e.g. the project to repower the Black Country, given its industrial base and energy mix).

### **8. Other Implications**

- 8.1 There are no other implications arising as a result of this report.

### **9. Schedule of Background Papers**

- 9.1 Appendix 1 – Summary of Government's funding announcements and how they affect the West Midlands.

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<sup>2</sup> See: <https://blog.bham.ac.uk/cityredi/back-issues-of-the-west-midlands-weekly-economic-impact-monitor/>

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## Covid-19: Economic recovery asks and funding

- Of the 31 asks in 'Recharge the West Midlands', **18 propositions** have been either allocated funding or are in policy areas where we believe the Government has allocated money and we will continue to push for the swift confirmation of funding for the West Midlands.
- In addition to the schemes which were part of our £3.2 billion recovery plan, we estimate the Government has provided **c£4.82bn of further support** for the West Midlands over the last few months through schemes like grants for small businesses, furloughing and additional funding for councils.
- We expect there to be **further announcements of additional financial support for the West Midlands in the coming months**, particularly at the Comprehensive Spending Review in the autumn.

The four tables below outline government funding announcements related to the West Midlands' economic recovery.

**Table 1 – Funding related to 'Recharge the West Midlands'**

Get Britain Building, A Plan for Jobs and departmental announcements – West Midlands implications	
Regional asks	Funding package, statements and indications [GBF = £66m allocation for Getting Building Fund]
<b>Create green manufacturing jobs</b> <ul style="list-style-type: none"> <li>• Project GREAT (£85m)</li> <li>• Gigafactory (£250m)</li> <li>• EV charging (£35m)</li> <li>• Very Light Rail - VLR (£114m)</li> <li>• Fuel poverty and regional retrofit programme (£100m)</li> <li>• Repowering the black country (£30m)</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal support for the Gigafactory proposal – the Prime Minister said: "the whole of the West Midlands is now a global centre of battery technology and batteries for EVs and that is the vision of Mayor Andy Street, and we will back that vision".</li> <li>• £1bn national Automotive Transformation Fund</li> <li>• £500m national programme for electric vehicle charging</li> <li>• £14.115m for VLR schemes in Dudley and Coventry [GBF]</li> <li>• A national £2bn "green homes grant" programme to help make homes more energy efficient.</li> <li>• £1bn to improve energy efficiency of public buildings.</li> </ul>
<b>Maximise job creation</b> <ul style="list-style-type: none"> <li>• UK Central (£95m)</li> <li>• Curzon Street / Digbeth (£131m)</li> <li>• Cultural Catalyst (£80m)</li> </ul>	<ul style="list-style-type: none"> <li>• £9.96m for completing the cultural capital project in Coventry and the Commonwealth Games economic legacy for the Ricoh Arena [GBF]</li> <li>• £1.57bn national package for cultural and heritage organisations</li> </ul>
<b>Invest in healthcare innovation</b> <ul style="list-style-type: none"> <li>• Birmingham Life Sciences Park (£60m)</li> <li>• ReSCue (£54m)</li> <li>• Grand Central Diagnostic Hub (£13m)</li> <li>• Radical Health Prevention Fund (£10m)</li> </ul>	<ul style="list-style-type: none"> <li>• £10.86m – Precision Health Tech Accelerator (part of Birmingham Life Sciences Park) [GBF]</li> </ul>
<b>Build better digital and transport links</b> <ul style="list-style-type: none"> <li>• Metro (£101m)</li> <li>• Sprint (£61)</li> <li>• WMRP (£84m)</li> <li>• Local connectivity (£86m)</li> <li>• Fibre (£16m)</li> <li>• 5G Accelerator (£28m)</li> </ul>	<ul style="list-style-type: none"> <li>• £15.1m for University Station [GBF]</li> <li>• £1m for WM5G application accelerator [GBF]</li> <li>• £4.2bn for mayoral combined authorities from 2022/3</li> </ul>
<b>Regenerate brownfield sites and build new homes</b> <ul style="list-style-type: none"> <li>• Urban Transformation Fund (£200m)</li> <li>• National Brownfield Institute (£24m)</li> <li>• Affordable Housing (£400m)</li> <li>• Advanced Methods of Construction (£50m)</li> </ul>	<ul style="list-style-type: none"> <li>• £14.875m for National Brownfield Land Institute [GBF]</li> <li>• £88m to support building new homes from brownfield pot, to be deployed via WMCA Single Commissioning Framework.</li> <li>• £12bn national programme to build 180,000 new affordable homes</li> </ul>
<b>Get people back into work</b> <ul style="list-style-type: none"> <li>• Supporting young people - one off support (training, tracking, wage subsidy) (£272m)</li> <li>• Getting the West Midlands back to work (£33m)</li> <li>• Future Skills, Future Jobs (£60m)</li> <li>• Future Skills, Future Jobs (FE capital plan) (£185m)</li> </ul>	<p>A Plan for Jobs 2020 speech:</p> <ul style="list-style-type: none"> <li>• Kickstart Scheme – £2bn work experience programme for 16-24 year olds that have been unemployed for more than six months.</li> <li>• New payment of £2,000 to employers in England for each new apprentice they hire aged under 25, and a £1,500 payment for each new apprentice they hire aged 25 and over.</li> </ul>

	<ul style="list-style-type: none"> <li>• £200m for college improvements.</li> <li>• £111m extra will be added to the traineeship budget, employers will be paid £1,000 per trainee.</li> <li>• £100m for more places on level 2 and 3 courses.</li> <li>• £32m over two years for the National Careers Service to fund careers advice for 269,000 more people.</li> <li>• £17m to expand sector based work academies, tripling the number of places.</li> </ul>
<b>Back our region's businesses</b> <ul style="list-style-type: none"> <li>• Speed to Scale Region (£382m)</li> <li>• Restart, reposition and transform (£60m)</li> <li>• Productivity Factory (£90m)</li> <li>• Enterprise Investment Growth Fund</li> </ul>	<ul style="list-style-type: none"> <li>• Discussions about extending the 'Made Smarter' pilot to the West Midlands</li> </ul>
<b>Total</b>	<b>£154m secured directly for the West Midlands, plus opportunities to secure more investment via national programmes</b>

**Table 2 – West Midlands funding unrelated to 'Recharge the West Midlands'**

<b>Get Britain Building and A Plan for Jobs – West Midlands implications</b>	
<b>Area</b>	<b>Funding package, statements and indications</b>
<b>Travel</b>	£25m local package to support bus services (using the WMCA transport levy). <ul style="list-style-type: none"> <li>• Light Rail Support</li> <li>• Pothole and Challenge Fund</li> <li>• Emergency Active Travel Fund</li> </ul>
<b>Roadworks</b>	£15m for West Midlands secured from a pot of £100m for 29 road network projects. <ul style="list-style-type: none"> <li>• Swanswell Viaduct Phase 2</li> <li>• Dudley St Bridge repairs</li> <li>• Filongley Bridge maintenance</li> <li>• Arthur St Bridge repairs</li> </ul>
<b>Total</b>	<b>£40m</b>

**Table 3 - West Midlands uptake of Covid-19 national interventions (March to June – lockdown period)**

<b>West Midlands uptake of Covid-19 national interventions (March to June)</b>	
<b>Area</b>	<b>Funding package, statements and indications</b>
<b>Self-employment support</b>	<ul style="list-style-type: none"> <li>• £221.2m worth of claims.</li> </ul>
<b>Furlough support</b>	<ul style="list-style-type: none"> <li>• £1.3bn in furlough payments</li> </ul>
<b>Business grants payments by Local Authorities</b>	<ul style="list-style-type: none"> <li>• Grants paid by WMCA Local Authorities - £561m</li> <li>• Discretionary Grants - £28m</li> </ul>
<b>Local Authority Emergency Funding allocations</b>	<ul style="list-style-type: none"> <li>• WMCA Local Authorities - £177.4m</li> </ul>
<b>CBILS and Bounce Back Loans</b>	<ul style="list-style-type: none"> <li>• CBILS - £633m               <ul style="list-style-type: none"> <li>○ Black Country - £165.3m</li> <li>○ Coventry and Warwickshire - £151.3m</li> <li>○ Greater Birmingham and Solihull - £316.6m</li> </ul> </li> <li>• Bounce Back Loans - £1.9bn               <ul style="list-style-type: none"> <li>○ Black Country - £505.7m</li> <li>○ Coventry and Warwickshire - £407.1m</li> <li>○ Greater Birmingham and Solihull - £977.3m</li> </ul> </li> </ul>
<b>Business rates relief</b>	<ul style="list-style-type: none"> <li>• WM details to follow</li> </ul>
<b>Total</b>	<b>£4.8bn</b>

<b>Grand total for all funding</b>	<b>£4.82bn, plus opportunities to secure more investment via national programmes</b>
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**Table 4 - Post lockdown announcements (June onwards)**

<b>Post lockdown announcements (June onwards)</b>	
<b>Area</b>	<b>Funding package, statements and indications</b>
<b>Town centres</b>	<b>National announcements, WM details to follow:</b> <ul style="list-style-type: none"> <li>£500,000 - £1m for each area in the towns fund to spend on improvements to parks, high street and transport.</li> </ul>
<b>Hospitals</b>	<b>National announcements, WM details to follow:</b> <ul style="list-style-type: none"> <li>£1.5bn for hospital maintenance, eradicating mental health dormitories, enabling hospital building and improving A&amp;E capacity.</li> </ul>
<b>Jobs Retention Bonus</b>	<b>National announcements, WM details to follow</b> <ul style="list-style-type: none"> <li>£1,000 to be paid to businesses that retain furlough staff from November to January, staff must be paid £520 per month at minimum. This could equate to £9bn funding.</li> </ul>
<b>Hospitality sector</b>	<b>National announcements, WM details to follow</b> <ul style="list-style-type: none"> <li>“Eat out to help out” vouchers that will give diners 50% off their meals out, with conditions, for August.</li> <li>Temporary cut to VAT on food, accommodation and attractions from 20% to 5% for six months</li> </ul>
<b>Criminal Justice System</b>	<b>National announcements, WM details to follow</b> <ul style="list-style-type: none"> <li>£83m for maintenance of prisons and youth offender facilities, and £60m for temporary prison places</li> </ul>
<b>Schools</b>	<b>National announcements, WM details to follow:</b> <ul style="list-style-type: none"> <li>£1bn to fund a schools building projects.</li> <li>560m and £200m for repairs and upgrades to schools and FE colleges respectively.</li> </ul>
<b>Competitive Brownfield Fund</b>	<b>National announcements, WM details to follow:</b> <ul style="list-style-type: none"> <li>£40m competitive fund – MCAs invited to bid.</li> </ul>
<b>Brownfield Fund</b>	<b>National announcements, WM details to follow:</b> <ul style="list-style-type: none"> <li>£8m to help MCAs accelerate brownfield development</li> </ul>
<b>Digital skills funding</b>	<ul style="list-style-type: none"> <li>£1.5m for West Midlands digital retraining</li> </ul>
<b>Additional AEB to MCAs/GLAs</b>	<ul style="list-style-type: none"> <li>£5.2m for West Midlands AEB for 2020/21 <ul style="list-style-type: none"> <li>£2.6m for high value courses for 18 and 19 year olds</li> <li>£2.6m for sector based work academies</li> </ul> </li> </ul>
<b>Growth Hubs</b>	<ul style="list-style-type: none"> <li>£20m for Growth Hubs <ul style="list-style-type: none"> <li>£1.5m allocated to West Midlands LEPs/Growth Hubs.</li> </ul> </li> </ul>

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**West Midlands**  
Combined Authority

## Overview & Scrutiny Committee

<b>Date</b>	7 September 2020
<b>Report title</b>	Comprehensive Spending Review Representation
<b>Portfolio Lead</b>	All
<b>Accountable Chief Executive</b>	Deborah Cadman, OBE Chief Executive Email: <a href="mailto:Deborah.Cadman@wmca.org.uk">Deborah.Cadman@wmca.org.uk</a> Tel: (0121) 214 7200
<b>Accountable Employee</b>	Julia Goldsworthy, Director of Strategy Email: <a href="mailto:Julia.goldsworthy@wmca.org.uk">Julia.goldsworthy@wmca.org.uk</a> Tel (0121) 214 7941  Adam Hawksbee, Head of Policy and Programme Development Email: <a href="mailto:Adam.Hawksbee@wmca.org.uk">Adam.Hawksbee@wmca.org.uk</a>
<b>Report has been considered by</b>	n/a

**Recommendation(s) for action or decision:**

**The Overview & Scrutiny Committee is recommended to:**

- (a) to note the report and comment as appropriate.

## 1. Purpose

- 1.1 To share the draft representation to the Government's 2020 Spending Review, representing constituent members of the West Midlands Combined Authority, for discussion and feedback. The final document will be submitted to the 18<sup>th</sup> September WMCA Board for sign-off.

## 2. Comprehensive Spending Review Representation

- 2.1 In July, guidance was published by HMG on the 2020 Comprehensive Spending Review. It set out that:

- The deadline for representations is 24th September
- Representation should contain 'policy suggestions for the upcoming fiscal event and explain the desired outcome, policy rationale, costs, benefits and deliverability of proposals. It should be evidence-based, with clear arguments on how it contributes to the aims of the Comprehensive Spending Review.'
- The review will set UK Government departments' resource budgets for the years 2021/22 to 2023/24 and capital budgets for the years 2021/22 until 2024/25.

- 2.2 The Guidance indicates that the CSR will prioritise:

- strengthening the UK's economic recovery from COVID-19 by prioritising jobs and skills
- levelling up economic opportunity across all nations and regions of the country by investing in infrastructure, innovation and people – thus closing the gap with our competitors by spreading opportunity, maximising productivity and improving the value add of each hour worked
- improving outcomes in public services, including supporting the NHS and taking steps to cut crime and ensure every young person receives a superb education
- making the UK a scientific superpower, including leading in the development of technologies that will support the government's ambition to reach net zero carbon emissions by 2050
- strengthening the UK's place in the world
- improving the management and delivery of our commitments, ensuring that all departments have the appropriate structures and processes in place to deliver their outcomes and commitments on time and within budget

- 2.3 The Chancellor also emphasised that this CSR provides the opportunity to deliver on the third phase of coronavirus recovery activity, including 'commitments made in the March Budget to rebuild, level up and invest in people and places spreading opportunities more evenly across the nation.'

- 2.4 Members of the WMCA agreed to develop a joint representation to be signed off by WMCA Board, centred around a strategic narrative of 'levelling up' and 'green recovery', with a core foundation of sustainable funding:

- Levelling Up – closing regional gaps, boosting productivity, increasing human capital
- Green Recovery – creating a fairer, greener, healthier region post-COVID
- Sustainable Funding – establishing a long term settlement for local government finances, and the funds we need to reset and recover.

2.5 Development of the submission was broken down into four thematic ‘projects’, each with appointed leads from the WMCA and a Local Authority:

- Infrastructure
- Economy and Skills
- Public Services
- Financial Sustainability

2.6 The representation has been developed to align with the work being progressed by the Devolution Strategy Group on the *Local Recovery and English Devolution White Paper*, including the submission made on behalf of the region on 14<sup>th</sup> August.

2.7 The representation also takes forward the proposals outlined in the ‘Recharging the West Midlands’ investment proposition. Below is a table outlining how the CSR takes forward the different elements in the Recharge plan:

Recharge Proposal	CSR Proposal
Gigafactory	2.2 Business resilience and productivity, plus a specific proposal provided alongside this submission for HMT consideration
Project GREAT	
VLR development and testing	1.2 Transport infrastructure
EV charging infrastructure	1.2 Transport infrastructure - network charging stations
Regional retrofit programme	1.4 Residential and Commercial Development ( <i>Regional retrofit programme</i> )
Repowering the Black Country	2.2 Business resilience and productivity ( <i>Business Transformation and Diversification</i> )
HS2 Interchange	1.3 UKC Hub
Curzon Street/Digbeth regeneration	1.2 Transport Infrastructure 2.3 Culture & Placemaking Investment Programme
Cultural Catalyst Programme	2.3 Cultural & Placemaking investment programme
Birmingham Health Innovation Campus	2.2 Business resilience and productivity ( <i>Innovation and R&amp;D</i> )
Resilience in supply chains for med tech manufacturing (ReSCue)	2.2 Business resilience and productivity ( <i>Innovation and R&amp;D</i> )
Grand Central Diagnostics Hub	3.5 Levelling-up health in the West Midlands
Radical Health Prevention Fund	3.5 Levelling-up health in the West Midlands
Fibre network extension	1.4 – Residential and Commercial Development
5G application accelerator digital innovation fund	2.2 Business resilience and productivity ( <i>Equity Finance</i> )
East-West Metro extension	1.2 Transport Infrastructure
Sprint Bus	1.2 Transport Infrastructure
Upgrading rail services	1.2 Transport Infrastructure – including WMRP
Enhancing local connectivity	1.2 Transport Infrastructure

Urban Transformation Fund	1.4 Residential and Commercial Development
Regional Affordable Housing Fund	1.4 Residential and Commercial Development <i>(RAHF)</i>
National Brownfield Institute	Funding secured.
Regional AMC Accelerator Fund	1.4 Residential and Commercial Development
Supporting young people with training and jobs	2.3 Integrated Employment and Skills Ecosystem <i>(Future Skills; Future Jobs)</i>
Getting the WM back into work through retraining	2.3 Integrated Employment and Skills Ecosystem <i>(Getting the West Midlands Back to Work)</i>
Upskilling our workforce	2.3 Integrated Employment and Skills Ecosystem <i>(Future Skills; Future Jobs)</i>
Speed to Scale programme	2.2 Business resilience and productivity <i>(Innovation and R&amp;D)</i>
Restart, Reposition, Transform	2.2 Business resilience and productivity <i>(Business Transformation and Diversification)</i>
Pivot to Prosper and Productivity Factory	2.2 Business resilience and productivity <i>(Business Transformation and Diversification)</i>
Enterprise Investment Growth Fund	2.2 Business resilience and productivity <i>(Equity Finance)</i>

*Acronyms: GBF – Getting Building Fund; NBF – National Brownfield Fund*

- 2.8 The submission also progresses our work on community recovery, building on the information shared by RCG members on priorities for regional activity.
- 2.9 Engagement has already begun on key proposals in this document and will continue through September to ensure emerging proposals align with government thinking and are reflected in submission to Treasury, and the eventual Comprehensive Spending Review.
- 2.10 The representation is attached at Appendix 1. This is working draft of the summary document, which briefly outlines the proposals, their key outcomes, and the total financial ask. More detailed proposals sit underneath each of these summaries that include a full strategic case, information on deliverability, and a more detailed breakdown of funding.
- 2.11 Following feedback from Mayor and Leaders Liaison Meeting, this paper will go the WMCA Board on 18<sup>th</sup> September for final sign-off.

### **Schedule of background papers**

West Midlands Comprehensive Spending Review – Summary Document

## West Midlands Comprehensive Spending Review Representation

### Executive Summary

#### **We will rebuild our region to recover from the pandemic and level up.**

The West Midlands is a region that has bounced back from adversity many times before. We will seize the opportunities that come from recovery – seeking investment in new markets, upskilling our workforce, protecting our environment, strengthening our communities, supporting young people and repositioning the region as a leader in the national economy.

#### **Delivering this Government’s ‘levelling up’ agenda**

Prior to the pandemic the West Midlands was the fastest growing region outside of London, breaking through the £100bn economic output mark in 2019-20. Our success is powered by a young and diverse workforce and key regional assets like HS2, our internationally competitive universities, and being the heart of the UK’s automotive and manufacturing industries.

Yet the region has experienced decades of underinvestment by central government. In 2018/19 we had the lowest level of economic development spending per capita of any UK region, and less than half the per capita infrastructure investment of London.<sup>1</sup>

Covid-19 has hit the region hard. Our young diverse population and reliance on the automotive, manufacturing and hospitality sectors made us vulnerable to the impact of the virus and lockdown. But they are also our greatest assets for growth. There is a lot to look forward to – next year the region will host the City of Culture in Coventry; and following that it will be the site of the Commonwealth Games.

In this representation we set out proposals so that Government can level up the West Midlands to the most prosperous parts of the country and beyond.

#### **We need to rebuild on a foundation of sustainable and empowered local institutions.**

Local government has been at the core of our regional coronavirus response and will also be central to driving recovery. In order to deliver on our ambitions, we need to secure a long-term, sustainable settlement on local government finances.

This representation builds on our submission to the *Local Recovery and English Devolution White Paper*, in which we set out the enhanced powers and flexibilities that would enable us to deliver the Government’s agenda. These powers, along with our proposals regarding financial sustainability, serve as the foundation of our vision for the region.

#### **A shared vision to recharge the West Midlands economy.**

Even before we left lockdown, strong relationships in the region enabled us to develop the ambitious ‘Recharging the West Midlands’ economic recovery plan – a £3.2bn package of investment over 3 years to create jobs and develop a greener and more inclusive economy. We welcome this Government’s early support for our Recharge plan, including £14m for Very Light Rail schemes in Dudley and Coventry and £15m for the National Brownfield Land Institute in Wolverhampton.

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<sup>1</sup> P40, <https://www.resolutionfoundation.org/app/uploads/2020/03/Euston-we-have-a-problem.pdf>  
26/08/2020

Proposals in this representation take forward the ambitions in our Recharge plan, including:

- A fully coordinated £1.5bn business growth programme across the West Midlands to improve productivity, business survival, leadership and innovation – tailored to specific challenges in the region, such as helping industries reduce carbon emissions.
- A £518m package joining up all training, skills and employment interventions to help people back into work and equip young people with the skills for future jobs.
- A £369m plan to boost the West Midlands’ cultural offer, so inward investors and skilled talent is retained by a great quality of life. This will use the unique shop-window of Coventry City of Culture and support cultural offerings across the region including the Wolverhampton Grand Theatre and Sandwell’s Festival Site & Country Park.

### **A better-connected regional economy needs 21<sup>st</sup> century infrastructure.**

The region has a strong record of delivering key infrastructure projects enabling us to double the number of homes built annually since 2010 and rapidly expand our bus, metro, cycling, and rail networks.

We have set out proposals to go further and faster, with a £2.3bn rolling, five-year single infrastructure package covering elements of transport, housing, energy, natural capital and digital connectivity. This ‘single pot’ enables delivery of core elements of our Recharge plan, including the upgrade of Perry Barr station and bringing back closed lines and stations at Willenhall, Darlaston, Moseley, Kings Heath and Hazelwell. This investment would also bring forward the ambitious development plans around the HS2 Interchange station in Solihull by 4-5 years, creating 16,000 jobs.

### **Protecting the most vulnerable means rethinking and supporting public services.**

Covid-19 has exacerbated many of the inequalities across our region. Recovery from the pandemic will require us to rethink how we live, work and deliver public services for the good of all communities. The impact of high death rates from Covid-19 among Black and Asian populations is a particularly urgent and core challenge to address. We have proposed projects to address social challenges which include:

- Tackling homelessness, building on the success of ‘Everyone In’
- Reducing regional health inequalities by investing in prevention and innovation
- Building public service resilience, focussing on the role of civil society and the most at-risk children and adults
- Supporting children in court-ordered care and custody, through a regional Safe Centre
- Improving public sector data analytic capacity to make better decisions

### **Our proposals focus on the opportunities of a green recovery.**

The West Midlands was at the core of the industrial revolution, and we will be at the core of the green industrial revolution. We are committed to reaching our net zero target of 2041, whilst also recognising that an environmental focus presents enormous opportunities today:

- Within our infrastructure proposals, we have set out plans to retrofit homes and support the energy transition, creating new jobs and tackling fuel poverty.
- Decarbonising our industrial base is at the centre of our vision for economic recovery, including support for a Gigafactory.
- Our vision for natural capital, including a West Midlands National Park, will boost wellbeing, increase the number of people cycling and walking, and attract and retain a skilled and healthy workforce.

## West Midlands CSR Representation – Summary Document

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# 1. Infrastructure

## 1.1 The Single Pot Approach

Building on recommendations of the National Infrastructure Commission, the WMCA wish to collaboratively develop a rolling five-year infrastructure programme supported with the necessary coherent and consistent funding. This single approach has a specific focus on critical enabling infrastructure such as transport, housing, energy, natural capital and digital connectivity to drive the jobs and growth of the future and coherent response to the Covid19 pandemic. WMCA are partnering with Greater Manchester CA and Liverpool City Region CA to become the national champions of this new approach, which builds on the clear direction of travel Government has set in recent years.

### *How would it work*

This approach would be a partnership deal and would include central government bodies such as Network Rail, Highways England and Homes England on any programmes in our area, where outcomes and outputs were collectively specified. Locally, the WMCA would be charged with overseeing the implementation of the five-year programme, working closely with other CA local authorities, and with true accountability to its local community. This would reduce time-limited competitive funding bidding, which are run by separate departmental and include different evaluation and monitoring systems, and instead move to an efficient approval process system, based on the adopted Single Assurance Framework we already have in place to help accelerate delivery.

It could include the recent allocations of the Brownfield Land Fund, but also appropriate proportions of the £4.2bn of intra-city transport settlements, funding for local road enhancements and maintenance, the Housing Infrastructure Fund, and consideration of other relevant funds across low carbon and digital infrastructure. As with past funding arrangements, we would welcome an open conversation about financing of this programme including any local contribution.

We believe there is a significant growth premium to be achieved through creating a more devolved, integrated, consistent and long-term approach to infrastructure funding. The ultimate aim of this work is agreement to implement the NIC recommendation on infrastructure budgets as part of the Comprehensive Spending Review and National Infrastructure Strategy.

### *Where it could work*

- *Dudley Interchange (quick win, shovel ready)*

A great example is the integrated transport and regeneration scheme, between WMCA, the LEP and Dudley Council working closely with private sector partners in the town centre of Dudley at Dudley Interchange.

Similar to the development and delivery of Wolverhampton Interchange (initially planned in 2007, it is due to complete in 2021) this scheme faced a myriad of barriers to progress: an overly complex public sector funding package, public bodies required to completely fund and deliver elements of the scheme before others could commence and multiple complex approval processes.

The consequences of all these different separate departmental funding pots to different criteria and timescales and going through different national and local assurance frameworks, is we locally are having to pull together a mix and blend of certain and uncertain funding from and submitting different business cases to future high street, town centre fund, WMCA investment programme, OPE and brownfield land funding to name but a few, to ensure the scheme can be funded and delivered on the ground. Such an approach in public funding hinders robust

programming, private sector leverage and co-investment, resulting in delays and fragmented programme management.

- *UK Central Hub (through the CSR spending period)*

A future single package approach could bring forward the ambitious development plans around the HS2 Interchange station in Solihull by 4-5 years. The area around the station, known as UK Central Hub, is currently Britain’s largest and most exciting development opportunity, on the scale of the Canary Wharf / Docklands development in the 1990s.

With clear and consolidated Government investment to match substantial private sector and regional investment in the site, we could bring forward prime commercial development with high-tech manufacturing and innovation facilities, including a world class Health & Innovation Campus, creating 16,000 jobs, 4-5 years earlier, and delivering clear benefits to residents within the term of this Parliament. Significant investment has already been made by the WMCA and Solihull Council in enabling infrastructure.

*How we work with government – assurance and outcomes*

Having greater flexibility in place over funding programmes and the opportunity for local targeting, aligned to an agreed set of outcomes and outputs across Government, would help to make the most out of our resources but also ensure we invest in the right projects at the right time in the right place and maximise our intervention effectiveness.

This would also allow the WMCA to be more agile and responsive in delivering our bold ambition, provide improved local accountability, allow for a long-term infrastructure pipeline to be planned and brought forward at pace, provide greater certainty to private sector investors and help to build better places. The WMCA would be fully accountable for spend and delivery of outputs and outcomes.

*What resources we need*

A single infrastructure package provides circa £2.335bn of investment over the first five- year period (2021/2022 to 2025/2026). The resources can be profiled over a number of years and would need close collaboration with government to develop this further.

<b>Projects</b>	<b>Total (£m's)</b>
- UKC Hub <i>(includes £95m recharge proposal and future ambitions)</i>	<b>334.9</b>
- Transport <i>(includes recharge projects, future local spending and future ambitions)</i>	<b>1400</b>
- Housing and Land <i>(includes recharge submission and future ambitions)</i>	<b>600</b>
Total	<b>2335</b>

## 1.2 Transport Infrastructure

### Proposal Summary

In order to enable long term, green economic and community recovery, supported by a transport system fit for the future, we will focus on three priority areas:

- Future transport system and economy - by continuing to put the West Midlands at the forefront of digital infrastructure transformation and accelerating the transition towards a zero-emission transport system.
- Sustainable funding and financial flexibility - to deliver the transport elements of a single pot infrastructure fund, and revised options for raising the transport levy.
- New tools to level up and deliver a green recovery - including greater flexibility to integrate our transport system and the local retention of revenue generated from transport enforcement activities, delivering double devolution.

### Outcomes

Delivery of an integrated transport system providing new strategic connectivity from HS2 to the world class stations at Curzon & Interchange. This will provide enhanced accessibility and increase the percentage of residents able to access 3 or more strategic centres including Birmingham city centre, accessible by public transport within 45 mins travel time in the am peak.

- 1 revitalised gateway station – Perry Barr (BCR: 2.3)
- 5 new stations – Darlaston, Willenhall, Camp Hill, Moseley, Kings Heath, Hazewell.
- 125km new segregated Sprint routes - A34 Birmingham to Walsall & A45 Birmingham to Solihull/Airport – (BCR: 3.0)

Delivers a zero-carbon transport system through rapid, significant investment in active travel options, public transport, alternative fuels and digital technologies.

- 193km of new cycle ways (full LCWIP delivery)
- Delivery of circa 2,250 7-11kwh chargepoints
- Delivery of 5 Rapid Charge Stations
- Delivery of 60 Opportunity Charge high power chargepoints for bus
- Delivery of 2 large Hydrogen charging stations / Delivery of 2 large CNG/LNG fuelling stations
- Delivery of 300 Rapid 50 kwh chargepoints

Builds the West Midland's reputation as a world leader in transport innovation

- The West Midlands is the UK's first Future Transport Zone and the UK's first 5G connected urban area. At the heart of the UK, it is leading industry and Government innovation and research into clean, electrified, connected and integrated transport and we will continue to grow the West Midlands role as a world leader in Future Mobility.

**CSR Financial Ask: £1.4bn capital, £465.1m revenue**

## 1.3 UK Central Hub

### Proposal Summary

The UKC Hub site is one of the country's most strategically important development areas and a major driver of regional and national economic growth. It is home to the proposed HS2 station that, alongside a unique set of exiting international assets including Birmingham Airport, the National Exhibition Centre, Birmingham Business Park and Jaguar Land Rover's Solihull plant, will form a national and international gateway and economic accelerator.

The vision for UK Central is to "become a globally renowned point of connection in the country and beyond, and a major engine for economic growth at a regional and national scale". This is a unique national opportunity for post-Covid recovery and post-Brexit growth, delivering a blend of commercial and residential development to form a new business city for the UK just 35 minutes from central London, creating a fairer, greener, healthier region, post- COVID 19.

### OUTCOMES

By maximising the existing assets and emerging opportunities, the business case for UKC evidences that investment in the infrastructure required for the preferred option to capitalise on UKC Hub's potential will unlock significant benefits including:

- 70,000 New & Safeguarded Jobs
- 650,000m2 of new commercial development
- 5000 New Homes
- Over 900 hotel beds
- Net additional GVA of £6.2bn per annum once completed
- 21<sup>st</sup> Century Transport Hub and Connectivity Exemplar
- Delivery against #WM2041 Active Travel & Cleaner Transport
- Creating a fairer, greener, healthier region post COVID - 19

**CSR Financial Ask: £323.5m capital, £5.2m revenue**

## 1.4 Residential and Commercial Development

<b>Proposal Summary</b>
<p>In order to enable long term economic and community recovery and deliver the infrastructure, homes, vibrant town centres and regeneration projects fit for the future, we will focus on certain areas including:</p> <ul style="list-style-type: none"> <li>• Sustainable funding and financial flexibility - seeing our land and property interventions as key “enabling infrastructure” to deliver vital jobs and new homes and recognise that energy and digital infrastructure are increasingly becoming ‘enabling’ interventions.</li> <li>• Housing and Land Enabling Funding - supporting town centre regeneration and corridor-based programmes that cross local authority administrative boundaries and require a more strategic cross-cutting approach than current funding rules from HMG naturally supports.</li> <li>• Delivering additional affordable housing through a new Regional Affordable Housing Fund</li> <li>• Public Land - building on the successful track record of the West Midlands One Public Estate programme, we are seeking additional resources to turbocharge public land transformation,</li> <li>• Towns Fund Enabling Works - a pipeline of town centre projects, stimulating market investment and driving the revitalisation of urban centres.</li> <li>• Retrofitting existing properties - putting the region on a path to achieving its goal of net zero by 2041 by decarbonising existing buildings</li> <li>• Accelerating the deployment of full fibre and mobile connectivity to commercial and residential developments</li> </ul>

<b>OUTCOMES</b>
<ul style="list-style-type: none"> <li>• Brownfield regeneration programme to unlock a further c9,000 homes</li> <li>• 15,000 additional affordable homes</li> <li>• 10x town centre investment programmes to accelerate homes, jobs and growth in urban centres</li> <li>• Maximising existing urban land opportunities, new and planned transport investment and showcasing transformational public land projects to enable green belt protection, new housing supply and repurposing of town centres, and digitally connected premises that lead the way in the post-Covid19 environment</li> <li>• 5,000 new homes built using the most advanced eco-friendly modular construction techniques and accelerated development of a new generation of built environment experts and a new pipeline of construction skills and careers opportunities focused on enhanced digital and manufacturing expertise; plus the application of AMC to the retrofit market, in line with the region’s #WM2041 Climate Action Plan and ambition to achieve a zero carbon homes standard by 2025</li> <li>• Tackling fuel poverty through tailored energy efficiency measures on 6000 targeted properties p.a. with closer integration with local authorities and other agencies and more effective advice and procurement methods. Over 1,000 jobs created, 240 jobs safeguarded; retrofit internship programme for 1000 graduates.</li> <li>• Whole-house retrofit scale-up programme to convert 50,000 homes by end of 2022 (subject to further green financing). Market stimulation, demand aggregation and green finance development. Immediate conversion of Exemplar Advanced Manufacturing Construction factory to scale-up insulation panels and retrofit products. Development of next generation retrofit products for whole house retrofit. Integrated technology retrofit skills programme for over 10,000 learners. Digital supply chain ‘technology stack’ that links housing stock evaluation, design, procurement, manufacture, installation, operation and maintenance, with over 20,000 new jobs created and 5,000 secured.</li> <li>• Full fibre rollout will lead to productivity gains for Local Authorities and selected schools in deprived areas without full fibre of 2% which equates to a benefit of up to £50m over 20 years. Similar benefits would also apply to hospitals and other public services (to be quantified).</li> </ul>
<b>CSR Financial Ask: £799.4m capital, £95.8m revenue</b>

## 1.5 Natural Capital

<b>Proposal Summary</b>
<p>Green and blue infrastructure (often referred to as ‘natural capital’) plays an invaluable role by facilitating and encouraging better physical and mental wellbeing, as well as by mitigating the effects of climate change through carbon offsetting and contributing to efforts around adaptation and resilience. The advent of the Covid-19 pandemic has brought the importance of green and blue infrastructure into focus, where access to high quality green space has been cherished by those lucky enough to have it, and longed for by those that do not.</p> <p>Lack of access to green space has been felt harder in the dense, urban areas common across our region, many of which also suffer from high levels of deprivation relative to their leafy suburban neighbours. Research by the New Economics Foundation (commissioned by WMCA) shows that there is significant variation in publicly accessible park and green space provision per person in the West Midlands, with the equivalent of up to 151sqm in Solihull but only 16sqm in Wolverhampton (this will disguise local variation).</p> <p>To address this deficiency, and to help us meet our target of zero carbon emissions by 2041, we propose to create a <b>Green Infrastructure Fund</b> to help regreen our towns and cities.</p>
<b>OUTCOMES</b>
<p>The fund would be used to implement a range of planned projects, including:</p> <ul style="list-style-type: none"><li>• Planting 1 million trees across the West Midlands by 2025, regreening the most deprived areas of the West Midlands and adding to our Virtual Forest project.</li><li>• Establishing 100 community green projects across the region guided by the data indicating where there is currently inequality of access.</li><li>• Support for the West Midlands National Park – scoping and delivering the first 5 projects across the West Midlands, working closely with our partners at Birmingham City University.</li><li>• Expanding Wildlife Ways, a highly successful urban wildlife programme run by Solihull Borough Council (currently part ERDF-funded).</li><li>• Regreening developments where the benefits of green infrastructure were not given enough attention at the time of construction.</li><li>• Auditing access to greenspace to develop our evidence base and allow better targeting of green infrastructure so that we ensure maximum impact in deprived communities.</li><li>• Developing a Local Nature Recovery Strategy/ strategies in line with the requirement in the upcoming Environment Bill.</li><li>• Alignment with regional infrastructure opportunities, for example Coventry City of Culture 2021, the Commonwealth Games and HS2.</li><li>• Better blue infrastructure to support regional biodiversity and better access for the people of the West Midlands</li></ul>
<p style="text-align: right;"><b>CSR Financial Ask: £28m Capital, £8.5m revenue</b></p>

## 2. Economy and Skills

### 2.2 Business Resilience and Productivity Programme

#### Proposal Summary

This Programme provides pan-West Midlands support for our businesses to become more resilient and more productive, benefitting our residents, the West Midlands and wider UK economy. The programme will expand business growth and productivity activities, which are, primarily, currently supported by European Structural and Investment Funds (ESIF) to both address short-term challenges engendered by Covid-19 and, more importantly, longer-term challenges of business growth and productivity, essential to levelling-up the UK economy.

Our proposed programme framework covers five distinct work packages, each aimed at stimulating business growth, jobs and transformation to low carbon and more productive business models:

- Business Transformation and Diversification, including exporting
- Strategic Business Leadership Skills
- Equity Finance
- Business-led Innovation and Research & Development, including the Speed to Scale proposal developed by the region's research-intensive institutions
- Place-based Enterprise Growth, providing more intensive support in business growth 'cold spots', including new enterprise centres and mentoring for target groups to level-up the playing field for entrepreneurship.

This programme learns from what works to boost business growth and productivity by being:

- i. a co-ordinated programme across the West Midlands
- ii. focused on the highest potential growth businesses to drive productivity, good jobs and inclusive growth while also providing a base level of support for all businesses
- iii. a commissioning-based approach to delivery with the most appropriate agency delivering the most appropriate intervention

This will be a jointly delivered programme of work at scale, supported by the three Local Enterprise Partnerships (LEPs) and their Growth Hubs working with the WMCA and delivery partners – be they local authorities, universities, private providers or third sector agencies.

#### OUTCOMES

- Creation of an additional 80,000 new jobs in the economy directly attributable to this programme
- Increase in five-year survival rates for businesses (currently 42.1% of business births) to above the UK average (42.4%)
- Productivity growth amongst businesses participating in programme of 3.5% year-on-year across programme (to meet WM GVA targets)
- 2,200 businesses exporting for the first time
- 5,000 business bringing new products or services to their business and/or market (measure of business investment in innovation)
- 7,500 business increasing investment in new capital equipment and/or expenditure on research and development (proxy measure for productivity growth)
- Increase in individuals qualified at level 3 and above of 40,000 directly attributable to this programme (proxy measure for investment in training)

**CSR Financial Ask: £791.5m capital, £660.5m revenue**

## 2.3 An Integrated Employment and Skills Ecosystem

### Proposal Summary

A programme of integrated employment and skills support that builds on our current place-based and collaborative approach to tackling unemployment and reskilling and upskilling residents to meet current and future skills needs. This approach aligns national, regional and local resources to join-up all training, skills and employment support interventions, to better target responses and maximise impact.

#### *Getting the West Midlands Back to Work:*

- Co-commissioning employment support with DWP/JCP
- Ensuring employment support provision is inclusive and targeted
- Directing the UKSPF funding into key gaps identified through our Employment Support Framework
- Implementation of Thrive into Work IPS model across the region aligning health and work outcomes

#### *Future Skills, Future Jobs:*

- Expand successful reskilling training programmes, linked to growth sectors including digital, construction, fintech, health and technology
- Innovation – development of new provision through, particularly at Levels 3-5 through rapid prototyping, testing and mainstreaming to meet new and emerging skill needs eg green, tech etc that will drive recovery to expand the numbers of residents trained with relevant skills
- Using our Adult Education Budget to ensure there are clear pathways to higher levels and that those with no qualifications can be supported

### OUTCOMES

- close our regional skills gap by training c.154,000 WM residents in L3-4 technical skills and c.164,000 WM residents in L4-5 higher-level skills
- contribute towards closing our employment and productivity gaps, increasing output per worker and wider GVA
- accelerate the achievement of our Regional Skills Plan priorities, specifically to:
  - create regional networks of specialist, technical education and training
  - deliver inclusive growth by giving more people the skills to get and sustain good quality jobs and careers
  - and strengthen collaboration between partners to support achieving more collectively
- a regional co-commissioned employment support plan that aligns DWP, DfE and UKSPF funding to ensure coherent services and support, reducing duplication and increasing progress into good work
- high quality employment support for 8400 people with health issues or disabilities, moving 2800 people into work
- direct support for a preventative approach into NHS strategies, plans and delivery models.

**CSR Financial Ask: £533m revenue**

## 2.4 Culture & Placemaking Investment Programme

### Proposal Summary

This programme invests in the region's recovery and success through the lever of culture at a critical time; ensuring the success and legacy of our major events, the positive impact of our rich and diverse cultural communities and the huge growth and jobs potential that leveraging our creative and cultural sector will bring to the West Midlands economy.

This programme will maximise the value of investments to date in UK City of Culture, Coventry 2021 (UKCoC), British Art Show No9, Black Country UNESCO Global Geopark and Birmingham 2022 Commonwealth Games (CWG), re-animating our high streets, creating new jobs and supporting small businesses, and maximising opportunity for our hyper-diverse communities.

Government support for the cultural sector to date has been focused on emergency funding for business survival until March 2021. This package builds on that support, catalysing the West Midlands unique and diverse cultural offer and maximising the part it will play in regional recovery and levelling up. The package includes:

- Enhancing the role of culture in towns and neighbourhoods, through investments in events, community schemes, and cultural infrastructure
- Support to restart cultural businesses, including leadership development, business model innovation, and improvements to the skills pipeline
- Development of cultural clusters, through investments in digital technology and brokerage organisations

### OUTCOMES

- Region-wide economic impact- £4bn
- GVA uplift - £1.95bn
- Employment – jobs created or safeguarded 30,000+
- Businesses created - 250+
- Business assists - 1,500+
- Skills & Talent Development NVQ3/4+ - 1,000+
- Learners and volunteers benefiting 20,000+
- New cross-sectoral partnerships- 1500+
- Visitor Economy Uplift - £2bn+
- Stimulus to new private & public sector investments - £1bn+

#### Intangible outcomes and additional benefits

- Positioning region as 'world class destination' long term, and higher world ranking for the West Midlands as a top destination for visitor & business economy
- Increased levels of talent retention
- Increase in internal migration and inward investment
- Increase in social capital, social return on investment, social cohesion & community wealth
- Increase in diversity of business ownership, make-up of workforce and diversity of students in FE and HE
- Improvement in quality of life, overall happiness, and regional pride of citizens
- Improved life-chances and educational attainment of children & young people
- Increased vibrancy of high streets and town centres

**CSR Financial Ask: Capital £295m, Revenue £74m**

## 3. Improving outcomes in public services

### 3.1 Sustaining homelessness reduction post Covid-19

<b>Proposal Summary</b>
<p>This proposal centres around three key interventions to prevent and relieve homelessness by supporting people into accommodation, helping them to retain their tenancies even when under threat of eviction, and to increase the supply of accommodation in the private rented sector.</p> <ol style="list-style-type: none"><li>1) Housing First enables people to get off the streets and into secure tenancies. There is already a successful pilot in the region, which we would like to scale up and sustain to 2025.</li><li>2) Recovery tenancies wrap support around people who have built up significant rent and other arrears and can be used by both social landlords and the private rented sector as an alternative to eviction, preventing homelessness.</li><li>3) Local Housing Allowance Plus (LHA+) increases the supply of affordable private rented sector properties.</li></ol> <p>Both the Recovery Tenancy pilot and LHA+ can be run through a restricted fund that local authorities, RSLs and other partners can bid into.</p>
<b>OUTCOMES</b>
<p>Outcomes</p> <ul style="list-style-type: none"><li>• Enable local authorities to support more single people and homeless families (just under 1,000 households in total) to take up and sustain tenancies.</li><li>• Test two new models of support for single people and homeless families to enable tenants to remain in their homes; landlords to meet social purpose, reduce voids and rent loss; and a reduction in homelessness presentations and associated LA costs e.g. temporary accommodation.</li></ul> <p>Benefits</p> <ul style="list-style-type: none"><li>• Continuation of support to 300 individuals currently in Housing First between 2021-23, honouring commitment to providing as much support for as long as required to ensure tenancies are sustained in the long term.</li><li>• 240 additional individuals enter Housing First between 2021-23, with legacy support into 2023-25, including potential for the prevention and relief of crisis across the cohort.</li><li>• Reduced social and financial burdens for families, landlords and LAs – 200 households supported for up to 12 months so that evictions are prevented through recovery tenancies.</li><li>• Access to increased supply of affordable housing in the private rented sector, up to 250 households supported for 4 years preventing further homelessness moving forward.</li><li>• Lower caseloads for local authority homelessness services.</li><li>• Reduced pressure on acute services, including A&amp;E.</li><li>• A referral link created between private rented sector landlords to national and regional retrofit programmes.</li></ul>
<b>CSR Financial Ask: £13.7m revenue</b>

## 3.2 Investment in Public Service Data and Evidence Innovation

<b>Proposal Summary</b>
<p>Through a collaborative partnership across public services and civil society, led by the West Midlands Office for Data Analytics (WMODA), we will create a programme of activity which will apply advanced data analytics to inform evidenced based decisions on how, where and when we deliver our public services. This will achieve better outcomes for residents, more targeted and timely delivery of public services and a greater openness and interoperability of data, increasing efficiencies and reducing risk. The programme will also build data skills capacity across the public sector.</p> <p>A central shared service will provide analytical capability, data management, ethics, data sharing and evaluation expertise and leadership available to all public service providers in the region. It will provide opportunities for work placements and graduate traineeships to attract the brightest people with advanced skills into the public sector to collaborate on shared problems; establish and support communities of practice and collaborative networking to solve public service issues; and a shared data and analytics innovation fund to drive greater collaboration.</p>
<b>OUTCOMES</b>
<ul style="list-style-type: none"> <li>• Establish new regional shared service, creating 202 jobs and boosting GVA by £33.4m</li> <li>• Provide CPD/bootcamp training in data analytics and evaluation to 1238 people, increasing GVA by £9m, with 60% from underserved groups (for example, BAME, women)</li> <li>• Provide support to 245 public sector organisations on data science, including establishing a best practice network, increasing business productivity to contribute to a £27.3m GVA uplift</li> <li>• Deliver 85 R&amp;D projects in data analytics, leading to a £53.8 million increase in GVA</li> <li>• Deliver 208 graduate student placement programmes, leading to £1.6m GVA uplift</li> <li>• Make savings and efficiencies in the delivery of public services through specific projects and key technology innovation projects and investments</li> <li>• numbers trained from local communities to access new and emerging careers (women, BAME, deprived areas)</li> <li>• Commit to becoming self-sustaining within the funding period, through income from CPD and public sector stakeholders (local, national and international) buying the services of the central team. At the same time, we would generate private sector income for similar support services, training and sponsorship.</li> <li>• Help prevent our best talent, or young people with potential leaving the region</li> <li>• Evidence based decision making increasing transparency, which in turn increases trust. The better we become at leveraging the potential from data and evidencing our decisions, the more people will trust us.</li> </ul>
<b>CSR Financial Ask: £1.7m capital, £9.6m revenue</b>

### 3.3 West Midlands Safe Centre

#### Proposal Summary

The Safe Centre will be a new facility, purpose built for safe and secure care for children. It will be used for court-ordered care and custody, with the aim of short-term respite to grow stability and self-esteem. The Centre will be supported by a whole-system care solution, to ensure that vulnerable children – who currently experience dire outcomes - are not left behind.

This unique project has already undertaken a feasibility study in collaboration with the region's Directors of Children's Services, WMCA, Police and Crime Commissioner and the charities Kibble and Catch 22.

#### OUTCOMES

- Each additional secure care episode avoided would avoid costs of £7,000 per child if the child would otherwise be in an average cost 'edge of secure' setting; £46,000 if otherwise in a standard residential care setting; or £124,000 if in a family environment. Costs avoided relate to the difference between costs of average secure placement (145 days at £6337 per week) and costs of other settings (£6000 pw edge of secure, £4,000 residential, £0 family).
- Recent analysis by the Hampshire Secure Welfare co-ordination unit shows that at least 52% of referrals the unit has received since 2016 are re-referrals, suggesting significant scope to reduce costs by reducing re-referrals.
- Each additional success in supporting a child to progress to less intensive care environments would reduce the costs of their care by from £52,000 to £208,000 per year.
- long-term employment for over 100 skilled staff and supporting the development of the region's care workforce and training infrastructure.

Long term social benefits will accrue across multiple domains, including:

- Education and employment - There is evidence that the marginal economic return (lifetime) on achieving 1-2 GCSEs compared to no qualifications is estimated to be £140,000
- Reoffending - Average savings from preventing a repeat offender from reoffending at in excess of £100,000 – and far higher for prolific offenders.

**CSR Financial Ask: Capital £39.5m, Revenue £3.1m**

### 3.4 Building resilience into public services

<b>Proposal Summary</b>
<p>This proposal seeks to boost the ability of people to manage the impact of loss and trauma on their work and life, by improving the flexibility, capacity and capability of the services and assets they use. This will reduce demand on statutory services and crisis intervention. It will maximise cross-agency and place-based working to prevent, reduce and respond to the factors which can lead to people living with multiple and complex needs being unable to contribute to or benefit from the levelling up of the West Midlands region.</p> <p>The proposal is threefold; (1) <b>Improve</b>, a programme to improve understanding of trauma and, as a consequence, to support positive behaviour change in frontline workers, leaders and other intermediaries, enabling the West Midlands to become the World’s first WHO-recognised trauma informed region. (2) <b>Innovate</b>, an innovation fund divided into three areas (a) children (b) adults (c) post-pandemic resilience and (3) <b>Resiliency</b>, a VCSE support and digital inclusion fund.</p>
<b>OUTCOMES</b>
<p>Improve</p> <ul style="list-style-type: none"> <li>• Become the world’s first WHO-recognised trauma informed region, improving quality of life for people living with trauma and providing an example for other regions to follow</li> <li>• Build a workforce of frontline workers, leaders and other intermediaries who are trauma aware, attuned or specialist, who can create the conditions for people to stay well and manage the consequences of trauma. This will reduce the need for people to take sickness absence.</li> <li>• To sustain and grow those parts of the social economy in the West Midlands that are working with some of the most vulnerable people in the region</li> <li>• To have a positive generational impact on child poverty</li> </ul> <p>Innovate</p> <ul style="list-style-type: none"> <li>• To contribute to inclusive economic growth, improved social outcomes, better health and wellbeing and decreased dependence on crisis intervention</li> <li>• Improved quality and capacity of early years provision (particularly in 2 year old funded places)</li> <li>• Improved school readiness</li> <li>• Improved GCSE attainment levels</li> <li>• Improved outcomes for older people through integrated care planning</li> <li>• Improved response to contextual safeguarding</li> <li>• Increased reliability and shared ownership of data, driving system responses and reducing duplication of services and competitive tendering</li> </ul> <p>Resiliency</p> <ul style="list-style-type: none"> <li>• Reduced number of referrals for crisis interventions in homelessness, criminal justice and safeguarding.</li> <li>• Ensure a sustainable approach to interventions for people with multiple and complex needs</li> <li>• Positive engagement and options for young people to engage in local places and activities</li> <li>• Reduced digital exclusion and literacy</li> </ul>
<p><b>CSR Financial Ask: £20.5m revenue</b></p>

## 3.5 Levelling up health in the West Midlands

### Proposal Summary (3-5 sentences max)

This programme makes tackling the region’s significant health inequalities a critical element of regional economic recovery. We will develop a Radical Health Prevention Fund that provides grants and loans for innovation and scale-up in place-based initiatives to tackle the root causes of ill health such as housing, diet, physical inactivity and employment, including the use of 5G and other digital technologies. Funding criteria will be linked to the recommendations of the Regional Health Impact of Covid 19 (RHIC) Task-and-Finish Group with a particular focus on BAME & identified vulnerable communities and on addressing specific issues surrounding the wider determinants of poor health.

Elements of the programme include:

- developing Health Screening Hubs in high footfall venues to address concerns about missed screening appointments that will enable citizens to access speedy diagnostic interventions and treatment in places other than health care settings.
- Inclusive Physical Activity Fund: grant programme for initiatives co-designed with communities to get those impacted most by Covid 19 active.  
England’s first “Social prescribing walking and cycling pilot region” delivering the Dept. for Transport’s “Gear Change”<sup>2</sup> commitment.

### OUTCOMES

The long-term outcome of this work will be to reduce gaps in life expectancy and healthy life expectancy between the West Midlands and the England average.

In the WMCA, males spend on average **3.5 fewer years in good health** compared with England overall (59.9 years vs. 63.4 years). For females, the gap is **3.7 years** (60.1 years vs. 63.8 years). In economic terms, an analysis by Liverpool City Region (LCR) found that closing the health and life expectancy gap in LCR would increase employment by 5.6 percentage points which equates to an increase in GVA per head of £3,353 per head. It is estimated that 54% of the productivity gap between LCR and the rest of England is due to ill-health and reducing this health gap would generate an additional £5.2bn in GVA.<sup>3</sup> It can be safely assumed that there would be similar, if not greater, economic benefits for the West Midlands. In addition, increasing healthy life expectancy is likely to have wider implications for wellbeing and quality of life.

The Programme would also aim to achieve:

- A 1% reduction in obese or overweight adults (equivalent to 14,500 adults in the region and estimated to save £55m in healthcare costs);
- 7% increase in the number of people active (equivalent to 7,000 more adults in the region and a £1m boost to the economy)
- 2240 adults from BAME and vulnerable communities socially prescribed walking and/or cycling
- A 3% reduction in type 2 diabetes (equivalent to 43,500 adults in the region & health care estimated saving £78m) specifically aimed at BAME and vulnerable communities
- A 25% reduction in obese or overweight children in Year 6 (equivalent to 500 children);
- Diagnostic Screening Hubs would reduce the NHS waiting time for Cancer Screening in the West Midlands by 10%

**CSR Financial Ask: £4.2m capital, £24.77m revenue**

<sup>2</sup> Department for Transport “Gear Change” A Bold Vision for Walking and Cycling (July 2020)

<sup>3</sup> Analysis published in Bamba, Munford, Brown et al (2018) Health for Wealth: Building a Healthier Northern Powerhouse for UK Productivity, Northern Health Sciences Alliance, Newcastle

## 4. Financial Sustainability

### 4.1 Long Term Sustainable Funding for the Region

#### Proposal Summary

It has become increasingly apparent that the funding framework for local authorities is not sustainable over the medium to long term. The evidence for this is the financial stress being experienced in many councils and the short-term funding decisions that government has made in recent years to address obvious longer-term demand challenges such as those in social care. Likewise, the Combined Authority also faces challenges in securing the necessary capacity to meet shared objectives and to identify funding for the whole of the investment programme. There is an urgent need to set out a clearer future funding framework for the Combined Authority in order to ensure it delivers on the promises made when it was established through the Devolution Deal in 2016.

The first and most pressing ask of this proposal is that the Government recognises and rectifies the fundamental, underlying financial shortfalls across the region. This position has developed over a prolonged period of time and must be addressed if authorities are to continue to effectively meet their statutory and regulatory responsibilities.

The WMCA's financial position is reliant on contributions from its constituent authorities to fund its operational costs whilst its capital investment programme is also inherently unstable. There is a lack of stability in the core revenue budgets of Combined Authorities - in particular annual allocations of Mayoral Capacity Fund, income from 100% Business Rates Retention pilots and other time limited funding such as the Housing Capacity Fund. In many cases, Combined Authority revenue budgets have little certainty beyond a 12 month period whilst the authorities are responsible for multi million pound investment programmes which span over decades. More needs to be done to provide greater certainty to the core operational budgets of CAs in order to attract and retain the high quality staff required to deliver sustainable growth and long term change.

The three Local Enterprise Partnerships (LEPs) in the West Midlands have an important role to play in supporting the economic recovery of the region and its future growth. Their focus, which includes addressing barriers to growth and maximising opportunities for the area's sectors underpinned by strong business engagement, is complimentary to activity led by the WMCA and Local Authorities. The amount of core funding currently provided by Government is not sufficient for the level of activity required and the annual allocations make business planning very difficult.

CSR Ask						
	20/21	2021/22	2022/23	2023/24	2024/25	Total
Capital	-	-	-	-	-	-
Revenue	-	£342.5m	£334.6m	£355.8m		£1,032.9m

## 4.2 Reset and Recovery

<b>Proposal Summary</b>						
This proposal seeks recognition of the additional resources that will be required for local authorities and the WMCA to meet the additional responsibilities they will encounter as they seek to lead the effective recovery of their communities from the Covid 19 pandemic. This is in the context of reduced income from Council Tax, Business Rates, rents and fees and charges.						

<b>CSR Ask</b>						
	20/21	2021/22	2022/23	2023/24	2024/25	<b>Total</b>
Capital	-	-	-	-	-	-
Revenue	-	-	-	-	-	-

## 4.3 Financial Flexibilities

<b>Proposal Summary</b>	
The proposal seeks further discussion with government to explore a range of financial flexibilities for local authorities and the WMCA, outlined in our recent regional submission to the <i>Local Recovery and English Devolution White Paper</i> . These flexibilities would be designed to support the region drive further inclusive, economic growth and the benefits which that provides for local communities.	

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## WEST MIDLANDS COMBINED AUTHORITY FORWARD PLAN: SEPTEMBER 2020 - MARCH 2021

Title of Report	Description of Purpose	Date of Meeting	Key Decision (Y/N)	Lead Portfolio Holder	Lead Officer	Confidential	Category
<b>Financial Monitoring Report 2020/21</b>	To consider the latest financial position.	18 September 2020	No	Cllr Bob Sleigh	Linda Horne	No	Finance
<b>Enabling the Development of the Arden Cross Multi Storey Car Park (HS2 Interchange) Site</b>	To approve the outline business case for this project.	18 September 2020	Yes	Cllr Bob Sleigh	Linda Horne	Yes	Finance
<b>Comprehensive Spending Review Consultation Response</b>	To agree the region's response to the Comprehensive Spending Review consultation response.	18 September 2020	Yes	Cllr Ian Brookfield	Julia Goldsworthy	No	Economy & Innovation
<b>Appointment of WMCA Returning Officer</b>	To appoint the Returning Officer for the 2021 Mayoral election.	18 September 2020	No	n/a	Tim Martin	No	Governance

Title of Report	Description of Purpose	Date of Meeting	Key Decision (Y/N)	Lead Portfolio Holder	Lead Officer	Confidential	Category
<b>Extending Term of Office for ARAC Chair</b>	To extend the term of office for the chair of the Audit, Risk & Assurance Committee.	18 September 2020	No	n/a	Tim Martin	No	Governance
<b>Inclusive Communities Portfolio Update</b>	To consider an update on the work of the Leadership Commission.	18 September 2020	No	n/a	Deborah Cadman	No	Governance
<b>Update on Annual Planning and Delivery 2020/21</b>	To provide an update on the planned WMCA delivery, enabling and influencing activity for 2020/21.	18 September 2020	No	n/a	Julia Goldsworthy	No	Policy
<b>Financial Monitoring Report 2020/21</b>	To consider the latest financial position.	13 November 2020	No	Cllr Bob Sleight	Linda Horne	No	Finance
<b>Regional Health Impacts of COVID-19</b>	To provide further information on this issue.	13 November 2021	No	Cllr Izzi Seccombe	Ed Cox	No	Wellbeing



Title of Report	Description of Purpose	Date of Meeting	Key Decision (Y/N)	Lead Portfolio Holder	Lead Officer	Confidential	Category
Road Safety	To consider an update on this issue.	13 November 2020	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
West Midlands Rail Governance	To approve a change the Articles of Association of WMR Ltd.	13 November 2020	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
Perry Barr Station Full Business Case	To approve the full business case for this project.	13 November 2020	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
Bus Byelaws	To consider an update on this issue.	13 November 2020	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
Reviewing the West Midlands Local Transport Plan	To consider the latest developments with reviewing the Local Transport Plan.	13 November 2020	No	Cllr Ian Ward	Laura Shoaf	No	Transport
WMCA Draft Budget 2021/22	To approve in draft the WMCA budget for 2021/22.	15 January 2021	Yes	Cllr Bob Sleigh	Linda Horne	No	Finance

Title of Report	Description of Purpose	Date of Meeting	Key Decision (Y/N)	Lead Portfolio Holder	Lead Officer	Confidential	Category
<b>Financial Monitoring Report 2020/21</b>	To consider the latest financial position.	15 January 2021	No	Cllr Bob Sleigh	Linda Horne	No	Finance
<b>Rail - Package 1 Full Business Case</b>	To consider an update on this issue.	15 January 2021	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
<b>Rail - Package 2 Full Business Case</b>	To consider an update on this issue.	15 January 2021	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
<b>Buy Before You Board - Byelaws Penalties</b>	To consider proposals on this issue.	15 January 2021	Yes	Cllr Ian Ward	Laura Shoaf	No	Transport
<b>WMCA Final Budget 2021/22</b>	To approve the final WMCA budget for 2021/22.	12 February 2021	Yes	Cllr Bob Sleigh	Linda Horne	No	Finance
<b>Financial Monitoring Report 2020/21</b>	To consider the latest financial position.	19 March 2021	No	Cllr Bob Sleigh	Linda Horne	No	Finance



Title of Report	Description of Purpose	Date of Meeting	Key Decision (Y/N)	Lead Portfolio Holder	Lead Officer	Confidential	Category
<b>Adult Education Budget</b>	To provide an update on the allocation process and outcomes of the AEB.	19 March 2021	Yes	Cllr George Duggins	Julie Nugent	No	Productivity & Skills

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## OVERVIEW & SCRUTINY COMMITTEE FORWARD PLAN 2020/21

Title of Report	Description of Purpose	Date of Meeting	Lead Officer	Portfolio Area
Mayoral Q&A - Policy	To question the Mayor on matters relating to WMCA policy.	16 October 2020	Tim Martin	all
Recharge West Midlands - Investment Case to Government	To receive a report on the Battery Gigafactory	2 November 2020	Jonathan Skinner/ Steve Weir	Economy & Innovation
Portfolio Q&A - Housing & Land	To question the appropriate Portfolio Lead on matters relating to housing and land.	2 November 2020	Gareth Bradford	Housing & Land
2021/22 Budget Workshop	To receive a briefing on the development of the WMCA's 2021/22 budget.	<i>Date tbc</i> - December 2020	Linda Horne	Finance
Mayoral Q&A - 2021/22 Budget	To question the Mayor on matters relating to the WMCA's 2021/22 budget.	11 December 2020	Linda Horne	Finance

Transport Governance - 12 Month Review	To receive an update on the implementation of the recommendations arising out of this scrutiny review.	8 March 2021	Tim Martin	Transport
WMCA Governance - 12 Month Review	To receive an update on the implementation of the recommendations arising out of this scrutiny review.	8 March 2021	Tim Martin	Governance
Task & Finish Review- Black Country	To undertake a review in relation to the Black Country area	Future Meeting	Tim Martin	